12-05-0

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PTO/SB/05 (11-00) Approved for use through 10/31/2002 OMB 0651-0032 Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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### UTILITY PATENT APPLICATION **TRANSMITTAL**

Attorney Docket No. 7887/83889 First Inventor Clive P. Hohberger et al. Title Express Mail Label No. EL 769850037 US

See MPEP	APPLICATION ELEMENTS chapter 600 concerning utility patent application contents.	Assistant Commissioner for Patents  ADDRESS TO: Box Patent Application Washington, D.C. 20231
1. Fe (St	pee Transmittal Form (e.g., PTO/SB/17) ubmit an original, and a duplicate for fee processing) oplicant claims small entity status. ee 37 CFR 1.27.	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)  8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
(pr - C - S - F 0 - E - E - C	Decification [Total Pages 59] Descriptive title of the invention Cross Reference to Related Applications Statement Regarding Fed sponsored R & D Reference to sequence listing, a table, or a computer program listing appendix Background of the Invention Brief Summary of the Invention Brief Description of the Drawings (if filed) Detailed Description Claim(s)	a. Computer Readable Form (CRF)  b. Specification Sequence Listing on:     i. CD-ROM or CD-R (2 copies); or     ii. paper  c. Statements verifying identity of above copies  ACCOMPANYING APPLICATION PARTS  9. Assignment Papers (cover sheet & document(s))
4.	Newly executed (original or copy)  Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 18 completed)  i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b)  opplication Data Sheet. See 37 CFR 1.76  DNTINUING APPLICATION, check appropriate box, and sulation Data Sheet under 37 CFR 1.76.	(when there is an assignee)  English Translation Document (if applicable)  Information Disclosure Statement (IDS)/PTO-1449  Copies of IDS Citations  Return Receipt Postcard (MPEP 503) (Should be specifically itemized)  Certified Copy of Priority Document(s) (if foreign priority is claimed)  Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.  Other:
Prior a For CONTINU	application information: Examiner Not yet assigned  JATION OR DIVISIONAL APPS only: The entire disclosure by, is considered a part of the disclosure of the accompany ce incorporation can only be relied upon when a portion has	Group / Art Unit Not yet assigned  of the prior application, from which an oath or declaration is supplied since the prior application, from which an oath or declaration is supplied to be supplied to the prior application or divisional application and is hereby incorporated by the been inadvertently omitted from the submitted application parts.  IDENCE ADDRESS
Custon	mer Number or Bar Code Label (Insert Customer No. or Attac	or X Correspondence address below ch bar code label here)
Name	Jeffrey W. Salmon, Esq.	
	WELSH & KATZ, LTD.  120 S. Riverside Plaza	
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City	Chicago State	Illinois Zip Code 60606
Country	US Telephone	(312) 655-1500 Fax (312) 655-1501
Name /	(Print/Type) Loffroy W Salman	Registration No. (Attorney/Agent) 27,425

Q+25,200 Signature Date October 25, 2001

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PTO/SB/17 (XX-XX)

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## **FEE TRANSMITTAI** for FY 2002

Patent fees are subject to annual revision.

Complete if Known						
Application Number	Cont. 1 of 09/969,114					
Filing Date	Herewith					
First Named Inventor	Clive P. Hohberger et al.					
Examiner Name	Not yet assigned					
Group Art Unit	Not yet assigned					
Attorney Docket No.	7887/83889					

**TOTAL AMOUNT OF PAYMENT** 

\$830.00

METHOD OF PAYMENT	FEE CALCULATION (continued)									
1. The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to.	3. ADDITIONAL FEES Large Entity Small Entity									
Deposit Account 23-0920	Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee	Description	on	Fee Paid		
Number	105	130	205		Surcharge - late	e filing fee o	r oath			
Account Name WELSH & KATZ, LTD.	127	50	227	25	Surcharge - late sheet	e provisional	filing fee or cover			
Charge Any Additional Fee Required Under 37 CFR \$\$ 1.16 and 1.17	139	130	139	130	Non - English s	pecification				
Under 37 CFR §§ 1.16 and 1 17	147	2,520	147	2,520	For filing a requ	For filing a request for ex parte reexamination				
Applicant claims small entity status See 37 CFR § 1.27	112	920*	112	920*	Requesting put action					
2. X Payment Enclosed:	113	1,840*	113	1,840*	Requesting pub	lication of S	IR after Examiner			
Check Credit card Money Other	115	110	215	55	Extension for re					
FEE CALCULATION	116	400	216	200	Extension for re	ply within se	econd month			
1. BASIC FILING FEE	117	920	217	460	Extension for re	ply within th	ird month			
Large Entity Small Entity	118	1,440	218	720	Extension for re	ply within fo	urth month			
Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid	128	1,960	228	980	Extension for re	ply within fif	th month			
101 740 201 370 Utility filing fee 740.00	119	320	219	160	Notice of Appea	al				
106 330 206 165 Design filing fee	120	320	220	160	Filing a brief in	support of a	n appeal			
107 510 207 255 Plant filing fee	121	280	221	140	Request for ora	l hearing				
108 740 208 370 Reissue filing fee	138	1,510	138	1,510	Petition to instit	ute a public	use proceeding			
114 160 214 80 Provisional filing fee	140	110	240	55	Petition to reviv	e - unavoida	able			
SUBTOTAL (1) \$740.00	141	1,280	241	640	Petition to reviv	Petition to revive - unintentional				
2. EXTRA CLAIM FEES	142	1,280	242	640	Utility issue fee (or reissue)					
Fee from	143	460	243	230	Design issue fee					
Extra Claims below Fee Paid  Total Claims 25 -20** = 5 X 18.00 = 90.00	144	620	244	310	Plant issue fee					
Independent 3 - 3** = 0 X 84.00 = 0.00	122	130	122	130	Petitions to the	Commission	ner			
Claims 0.00 = 0.00	123	50	123	50	Processing fee	under 37 CF	R § 117(q)			
Large Entity Small Entity	126	180	126	180	Submission of Information Disclosure Statement					
Fee Fee Fee Fee Description Code (\$) Code (\$)	581	40	581	40		patent assi	gnment per property			
103 18 203 9 Claims in excess of 20	146	740	246	370	Filing a submiss		al rejection			
102 84 202 42 Independent claims in excess of 3	149	740	249	370	(37 CFR § 1.1: For each addition	. ,,	n to be examined			
104 280 204 140 Multiple dependent claim, if not paid					(37 CFR § 1.1)	29(b))				
109 84 209 42 ** Reissue independent claıms over original patent	179	740	279		Request for Cor		` ,			
110 18 210 9 ** Reissue claims in excess of 20 and over original patent	169 Othe	900 er fee (s	169 specify)		Request for exp of a design appl		nination			
. SUBTOTAL (2) \$90.00		3, 100 (	эрсону							
370.00		CUDTOTAL (2)								
**or number previously paid, if greater; For Reissues, see above	*Red	*Reduced by Basic Filing Fee Paid SUBTOTAL (3)								
SUBMITTED BY		Pagist	tion M			Complete (	f applicable)			
Name (Print/Type) Jeffrey W. Salmoff, Esq.		Attorney	ation No /Agent)	<u>'</u>	37,435	Telephone	(312) 655-1	500		
Signature Wald Herry		2+	25	700	9/	Date	October 25, 2	001		

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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 1 of 09/969,114, Filed Group No.: Not yet assigned October 1, 2001

Applicant(s): Clive P. Hohberger et al.

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Examiner:

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Not yet assigned

20231 on this date:

Filed:

For:

Serial No.:

Herewith

ASSOCIATING ON DEMAND CERTAIN SLECTED MEDIA AND

METHOD AND APPARATUS FOR

VALUE-ADDING ELEMENTS

Attorney

Docket No.: 7887/83889

0/ /2001 Date Signature

#### SUBMISSION OF FORMAL DRAWINGS

#### Box OFFICIAL DRAFTSMAN

Commissioner for Patents Washington, DC 20231 Attn: Official Draftsperson

Sir:

Submitted herewith are twenty-four (24) sheets of formal drawings to be filed in the above-identified patent application. No new matter is added by the enclosed formal drawings.

Respectfully submitted,

WELSH & KATZ, LTD.

Registration No. 37.435

Dated: October 25, 2001 WELSH & KATZ, LTD. 120 South Riverside Plaza 22<sup>nd</sup> Floor

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